

FRANKLIN D. ROOSEVELT
PRESIDENTIAL LIBRARY *and* MUSEUM

4079 Albany Post Road, Hyde Park, NY 12538 www.fdrlibrary.marist.edu 1 (800) FDR-VISIT

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Please note last line, first paragraph:

"The FDR Presidential Library will offer free admission on Sunday, August 15, 2010 to celebrate the opening of the exhibition. The Home of FDR National Historic Site is also free to the general public on the 15th as part of their 'Fee-free Weekend.'"

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FOR IMMEDIATE RELEASE

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The Franklin D. Roosevelt Presidential Library and Museum presents
"OUR PLAIN DUTY": FDR and AMERICA'S SOCIAL SECURITY
A Special Exhibition Commemorating the
75th Anniversary of Social Security

HYDE PARK, NY -- To mark the historic 75th anniversary of the most far-reaching social program in American history -- Social Security -- the Franklin D. Roosevelt Presidential Library and Museum will present a special exhibition on the history and legacy of the Social Security Act. This new major exhibition, entitled ***"OUR PLAIN DUTY": FDR and AMERICA'S SOCIAL SECURITY*** opens Sunday, August 15, 2010. It will be integrated into a series of public events at the Library in the Fall and Winter of 2010 commemorating the year 1935 when President Franklin D. Roosevelt transformed the mission of the New Deal from one of relief to one of reform, launching what some historians refer to as the Second New Deal. ***The FDR Presidential Library will offer free admission on Sunday, August 15, 2010 to celebrate the opening of the exhibition. The Home of FDR National Historic Site is also free to the general public on the 15th as part of the "Fee-free Weekend."***

This exhibition was developed in a unique collaboration with the Social Security Administration. It will feature items drawn from the unparalleled historical collections at the Roosevelt Library and the Social Security Administration's archive. These will include rarely seen documents and artifacts, along with photographs, film, audio, posters and other items from the Library and Museum's collections.

The crown jewel of FDR's New Deal, Social Security is his greatest legacy to the nation. Historians concur on its singular importance. "No other New Deal measure proved more lastingly consequential or more emblematic of the very meaning of the New Deal," notes Stanford historian David M. Kennedy. Roosevelt would have agreed. "He always regarded the Social Security Act as the cornerstone of his administration," Secretary of Labor Frances Perkins recalled, "and . . . took greater satisfaction from it than from anything else he achieved on the domestic front."

"OUR PLAIN DUTY": FDR and AMERICA'S SOCIAL SECURITY opens **Sunday, August 15, 2010** in the William J. vanden Heuvel Gallery at the Franklin D. Roosevelt Presidential Library and Museum in Hyde Park, New York. It was funded by the Franklin and Eleanor Roosevelt Institute.

For additional information please call Cliff Laube at (845) 486-7745 or visit the Roosevelt Library website at www.fdrlibrary.marist.edu.

The Franklin D. Roosevelt Presidential Library and Museum is dedicated to preserving historical material and providing innovative educational programs, community events, and public outreach. It is one of thirteen presidential libraries administered by the National Archives and Records Administration. For information about the FDR Presidential Library call (800) 337-8474 or visit www.fdrlibrary.marist.edu.

Historic Hyde Park is a group of government and private non-profit organizations based in Hyde Park, New York. Each has a unique mission, but all are united in their dedication to extending the legacy of Franklin and Eleanor Roosevelt to new generations. HHP includes the Franklin D. Roosevelt Presidential Library and Museum, the Home of Franklin D. Roosevelt National Historic Site, Eleanor Roosevelt National Historic Site, the Eleanor Roosevelt Center at Val-Kill, the Franklin and Eleanor Roosevelt Institute, and

Vanderbilt Mansion National Historic Site. For more information about HHP visit www.HistoricHydePark.org.

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