



PRESS RELEASE

The Franklin D. Roosevelt Presidential Library and Museum

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VISIT

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FOR IMMEDIATE RELEASE

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FRANKLIN D. ROOSEVELT PRESIDENTIAL LIBRARY EXHIBITS WORLD WAR II POSTERS EXPLORING CONSERVATION AND WORLD WAR II

HYDE PARK, NY—The Franklin D. Roosevelt Presidential Library and Museum has mounted a special display of WWII posters entitled, *“Don’t Waste It!”: Conservation and World War II*. The exhibit is relevant today in light of such contemporary issues as climate change and high fuel prices. The posters will be on display through June 30, 2006. This poster exhibit ties in with the Museum's new major exhibition, *Freedom From Fear: FDR Commander in Chief*, exploring President Roosevelt's role as a wartime leader.

To outfit and supply the enormous military forces needed to win World War II, America had to enlist every man, woman, and child in the effort. Some involvement was involuntary. For instance, the public was required to participate in government programs that rationed scarce goods needed for war production. But civilians were also asked to voluntarily conserve scarce goods and gather renewable materials for reuse in defense factories. Millions responded by conserving and recycling everything from scrap metal for tanks and aircraft to rubber for tires. Even cooking fat was recycled for use in the production of explosives. The modern conservation ideal—expressed in the slogan “reduce, reuse, recycle”—was something patriotic Americans practiced throughout the war.

These posters from the FDR Library's extensive World War II poster collection illustrate just a few of the voluntary conservation efforts mounted during the war.

Freedom from Fear: FDR Commander in Chief, the Roosevelt Library's new exhibition, is organized around an important collection of revealing—and often top secret—documents and objects from the FDR Library's vast archive of World War II materials. These include many items that have never been displayed in public, including secret military documents from the President's "Map Room"; communications between key military, diplomatic and political leaders; planning documents; reports from the war fronts; personal memos and correspondence and fascinating museum objects.

Visitors can see the poster exhibit with regular museum admission. Please contact Cliff Laube at (845) 486-7745 or email clifford.laube@nara.gov with any questions about the poster exhibit or the *Freedom from Fear: FDR Commander in Chief* exhibition.

Upcoming poster exhibit themes at the Franklin D. Roosevelt Presidential Library and Museum will include **Civilian Defense**, July through August 2006, and **Children and the Home Front effort**, September through October 2006.

The Franklin D. Roosevelt Presidential Library and Museum is dedicated to preserving historical material and providing innovative educational programs, community events, and public outreach. It is one of twelve presidential libraries administered by the National Archives and Records Administration. For information about the FDR Presidential Library call (800) 337-8474 or visit www.fdrlibrary.marist.edu.

Historic Hyde Park is a group of government and private non-profit organizations based in Hyde Park, New York. Each has a unique mission, but all are united in their dedication to extending the legacy of Franklin and Eleanor Roosevelt to new generations. HHP includes the Franklin D. Roosevelt Presidential Library and Museum, the Home of Franklin D. Roosevelt National Historic Site, Eleanor Roosevelt National Historic Site,

the Eleanor Roosevelt Center at Val-Kill, the Franklin and Eleanor Roosevelt Institute, and Vanderbilt Mansion National Historic Site. For more information about HHP visit www.HistoricHydePark.org.