

Speech Analysis Worksheet

Part One: Basic Information

- 1) Who is the speaker delivering the address? _____
- 2) What is the title of the address? _____
- 3) What is the date the address was delivered? _____
- 4) How long is/was the address? _____
- 5) Where was the address delivered? _____
- 6) Who is/was the intended audience? _____
- 7) Are there other intended audiences? _____
- 8) What medium (TV, radio, internet etc.) was used to present the address delivered?

- 9) What is/was the purpose/objective of the address _____

Part Two: Composition of the Address

- 10) What is the theme of the address? _____
- 11) What is the tone (friendly, stern, combative, conciliatory, hopeful, fearful, etc.) of the address? _____
- 12) What mood (optimism, pessimism, safety, danger, immediacy, etc.) does the address create? _____
- 13) What is the pacing of the address? _____
- 14) What rationale (emotional, logical, ethical, etc.) is the address presented from? _____

- 15) How well are claims and contentions put forth in the address supported?

Claims/Contentions	Evidence Supporting Claims/Contentions
1.	1.
2.	2.
3.	3.
	4.
	5.
	6.

16) What action is the address calling on the audience to take?

Action(s) Being Promoted	Evidence Justifying the Action(s)
1.	1.
2.	2.
3.	3.
	4.
	5.

Part Three: Effectiveness/Impact of the Address

17) Were you positively or negatively moved by the speech? _____

Why? _____

18) What thoughts or emotions were stirred in you by the address? _____

19) How well do you think the intended audience received the address? _____

20) What did you find most/least appealing about the address?

Most Appealing Aspects	Reasons
1.	1.
2.	2.

Least Appealing Aspects	Reasons
1.	1.
2.	2.

21) On a scale of 1-10 (1 being not impressed and 10 being totally impressed) how impressed were you with this address? _____ Explain: _____
