



# Franklin D. Roosevelt Presidential Library and Museum

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June 23, 2016

## **FOR IMMEDIATE RELEASE**

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**THE FRANKLIN D. ROOSEVELT PRESIDENTIAL LIBRARY AND MUSEUM AND AT&T  
-- IN COMMEMORATION OF THE LIBRARY'S 75<sup>th</sup> ANNIVERSARY --  
FORMALLY ANNOUNCE A SPECIAL PROJECT  
TO DIGITALLY TRANSFER TEN OF FDR'S MOST IMPORTANT SPEECHES  
FROM THE ORIGINAL FILM STOCK TO NEW STATE-OF-THE-ART HD VIDEO**

HYDE PARK, NY -- On Thursday, June 30, 2016 -- in commemoration of the Franklin D. Roosevelt Presidential Library and Museum's 75<sup>th</sup> anniversary -- the Roosevelt Library and AT&T will formally announce an important new digitization project. With the support of AT&T and the National Archives and Records Administration (NARA) Audio and Video Preservation Lab, the Roosevelt Library is **digitally transferring ten of FDR's most important speeches from the original film stock to new state-of-the-art HD and 4K Ultra HD video**. These speeches will be used by the Library's education department and made available to educators, researchers and the general public upon request from the Library. One of those newly restored speeches -- President Roosevelt's iconic "Day of Infamy" speech -- will be shown for the first time as a part of the "Day of Infamy: 24 Hours That Changed the World" exhibition, which opens to the public on June 30.

"AT&T is proud to collaborate with the FDR Presidential Library on programs that digitize and preserve important video files for decades to come and, at the same time, enable high school students to experience new digital engagement tools with a focus on history, digital literacy and civic participation," said **Marissa Shorenstein**, president of AT&T New York. "Against the backdrop of the Presidential Library's important 75<sup>th</sup> anniversary, we applaud the Library's use of technology so that all of these video

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records are preserved in perpetuity -- and accessible for future generations of students, academics, and researchers around the world."

The support for both of these initiatives is part of AT&T's commitment to advancing education, strengthening communities and improving lives. Through its community initiatives, AT&T has a long history of investing in projects that create learning opportunities; promote academic and economic achievement; or address community needs. [AT&T Aspire](#) is the company's signature \$350 million philanthropic initiative that drives innovation in education by bringing diverse resources to bear on the issues including funding, technology, employee volunteerism, and mentoring. In addition, as the world's largest provider of pay TV and an industry leader in video content delivery and development, AT&T's support of digitally remastering these historic speeches from film to HD and 4K Ultra HD video aligns with the company's philosophy that digital video will continue to grow as a pivotal educational tool to help students compete and contribute in the global economy of tomorrow, while also serving as a robust medium for social good and connecting the world.

According to Roosevelt Library director, **Paul Sparrow**, "The FDR Library and Museum has been a leader among presidential libraries in adopting new technologies, and thanks to the support of organizations like AT&T, Marist College and the National Archives and Records Administration, we have been able to put nearly a million pages online including one of the Library's most in-demand archival collections -- FDR's Master Speech File -- containing over 46,000 pages of drafts, reading copies, and transcripts created throughout FDR's political career. Now, these same partners have come together to enhance -- and make more accessible -- yet a selection of President Roosevelt's most significant speeches. We are proud of this partnership and what it has, and will, achieve."

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## **Franklin D. Roosevelt Presidential Library and Museum**

Designed by Franklin Roosevelt and dedicated on June 30, 1941, the Franklin D. Roosevelt Presidential Library and Museum is the nation's first presidential library and the only one used by a sitting president. Every president since FDR has followed his example and established a presidential library administered by the National Archives and Records Administration to preserve and make accessible to the American people the records of their presidencies. The Roosevelt Library's mission is to foster a deeper understanding of the lives and times of Franklin and Eleanor Roosevelt and their continuing impact on contemporary life. This work is carried out through the Library's archives and research room, museum collections and exhibitions, innovative educational programs, and engaging public programming. For more information about the Library or its programs call (800) 337-8474 or visit [www.fdrlibrary.org](http://www.fdrlibrary.org).

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